



860 655 4204
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What I'm about...

- Graphic/Information designer that uses creativity and strategic thinking to solve problems that will bridge business with the target market.
- Collaborated efficiently with marketing, communications, and account executives to elevate our clients brand.
- Knowledgeable in automated email delivery systems.
- Generated leads with sophisticated visual deliverables.
- Ability to keep clients on track with goals when working on projects.
- Initiated and contributed to brand campaigns, product launches, and brand partnerships.
- Experienced in a fast-paced, high energy and results driven workplace.
- Adept with Adobe CS and capable with Autodesk modeling software.

All of this together with a great team/company gets the job done, on time with the best results.

What I've been up to...

FEBRUARY 2017 - PRESENT

BroadcastMed Web/Digital Designer

- Redesigned and transitioned 20+ websites to new servers resulting business savings of over \$60,000.
- Front end Development of websites, e-mails and landing pages. Creation of engaging promotional banners.
- Supported live webcasting events and oversaw traffic on page and other analytics for event.

MARCH 2016 - FEBRUARY 2017

The Creative Group Graphic/Email Designer

- Develop web banners, e-mails and landing pages using clients branding guidelines.

MARCH 2014 - PRESENT

Eric Ahrens Design Graphic/Information Designer

- Strategic creator that guides clients with marketing and promotion needs.

JANUARY 2015 - JANUARY 2016

CCSU/NBMAA Internship

- Produced multiple printed promotional products for CCSU's campus events and community events.
- Photography and photo/color correction of art for museum website. Creative writing for museum video and printed advertisements.

JULY 2006 - JANUARY 2016

Hartford Surgical Center Surgical Technician/Purchasing

- Assisted surgeons in a fast-paced, highly organized workplace.
- Reduced money spent by 10-20% per month by negotiating pricing of supplies and other inventory. Reported to upper level management on progress.

What I've achieved...

- Bachelor of Arts in Graphic/Information design at Central Connecticut State University.
- 3D Modeling and Design certificate.
- Multiple LinkedIn Learning certificates.

To view my portfolio of work. Visit my site.

ericahrens.me