eric ahrens
GRAPHIC DESIGNER

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What I'm about...

- Graphic/Information designer that uses creativity and strategic thinking to solve problems that will bridge business with the target market.

- Collaborated efficiently with marketing, communications, and account executives to elevate our clients brand.

- Knowledgeable in automated email delivery systems.

- Generated leads with sophisticated visual deliverables.

- Ability to keep clients on track with goals when working on projects.

- Initiated and contributed to brand campaigns, product launches, and brand partnerships.

- Experienced in a fast-paced, high energy and results driven workplace.

- Adept with Adobe CS and capable with Autodesk modeling software.

All of this together with a great team/company gets the job done, on time with the best results.

What I've been up to...

AUGUST 2019 - PRESENT
Connecticut Education Association
Web Developer/Designer
- Front and backend development, UX and UI design of site.
- Marketing, data analytics, & creation of emails in salesforce.
- IT, security, and web server maintenence.
- Photography of member rallies and conferences.
- Video and content editing.
- Web support for live events.

FEBRUARY 2017 - AUGUST 2019
BroadcastMed
Web/Digital Designer
- Redesigned and transitioned 20+ websites to new servers resulting business savings of over $60,000.
- Front end Development of websites, e-mails and landing pages. Creation of engaging promotional banners.
- Supported live webcasting events and oversaw traffic on page and other analytics for event.

MARCH 2016 - FEBRUARY 2017
The Creative Group
Graphic/Email Designer
- Develop web banners, e-mails and landing pages using clients branding guidelines.

MARCH 2014 - PRESENT
Eric Ahrens Design
Graphic/Information Designer
- Strategic creator that guides clients with marketing and promotion needs.

JANUARY 2015 - JANUARY 2016
CCSU/NBMAA
Internship
- Produced multiple printed promotional products for CCSU's campus events and community events.
- Photography and photo/color correction of art for museum website. Creative writing for museum video and printed advertisments.

What I've achieved...

- MA & BA in Graphic/Information Design at Central Connecticut State University.
- 3D Modeling and Design certificate.
- Multiple LinkedIn Learning certificates.

To view my portfolio of work. Visit my site.

ericahrens.me